

## Delivering value to Members

- High and Competitive Return on Investment
   Investment through TBA membership fees has the potential to return 10-14% for radiata pine and 13-26% for blue gum.
- Best Practice Tree Improvement Programs
   TBA tree improvement programs are progressive, independently reviewed and recognised as best practice. Program objectives are economic rather than biological.
- Cooperative Industry-Wide Programs
   Access to pooled, broad based and well characterised genetic material delivers greater gains and efficiencies.
- Industry-Leading Data Analysis
   Web-based data analysis tools leverage off proven animal and plant breeding systems.
- Access to Highly Specialised Skills
   TBA is a hub for highly-skilled staff that contribute to national research capacity.
- Continuing Education and Training
   TBA staff partner with members, universities and research agencies to innovate, generate efficiencies, and train breeders.
- All Benefits Returned to Members
   TBA is member managed and largely industry funded not-for-profit registered Research Service Provider.